

Cheng Yixiao (程一笑)

37, Co-founder, Executive director, Chief Product Officer of Kuaishou Technology (快手)



TIMELINE

| Year | Month | Title |
|------|---------|--|
| 2020 | Nov | Executive director of Kuaishou Technology 快手科技 |
| 2014 | Feb-Nov | Director of Kuaishou Technology |
| 2011 | Jun | Co-founder and Chief Product Officer of Kuaishou Technology |
| 2009 | Sep | Employed in Renren Inc. |
| 2007 | Aug | Employed in Hewlett-Packard |
| 2005 | Jul | Graduated from the Software College of Northeastern University in Liaoning Province, China |

ASSOCIATED COMPANIES

| Company | Cheng's Title |
|--|---------------|
| Beijing One Smile Technology Development Co., Ltd. 北京一笑科技发展有限公司 | Shareholder |
| Beijing Dajia Internet Information Technology Co., Ltd 北京达佳互联信息技术有限公司 | Supervisor |
| Beijing Kuaishou Ads Co., Ltd. 北京快手广告有限公司 | Supervisor |

ASSOCIATED PARTNERS

| Name | Title |
|---------------------|--|
| Su Hua 宿华 | Co-founder, Executive director, Chairman and CEO of Kuaishou Technology |
| Yang Yuanxi 杨远熙 | Shareholder, Executive director and Manager of Beijing One Smile Technology Development Co., Ltd. General manager and executive director of Hangzhou Xinji Ads Co., Ltd. 杭州欣霁广告有限公司 |
| Zhang Fei 张斐 | Shareholder of Beijing One Smile Technology Development Co., Ltd. |
| Hu Changjuan 胡长涓 | Shareholder of Beijing One Smile Technology Development Co., Ltd. |
| Yin Xin 银鑫 | Supervisor of Shanghai Xinxing Multimedia Technology Co., Ltd. 上海欣星多媒体科技有限公司 Shareholder and supervisor of Beijing One Smile Technology Development Co., Ltd. |

Produced by the international arm of Caixin Insight. Contact us at cqi@caixin.com

Caixin Insight - Navigate Risk and Opportunity in China From the Inside